Azalea Executive Board Meeting 10-28-18

Executive board meeting called to order at 4:20 pm in the conference room at Kirkwood Church. In attendance were Lars Larson, Paul Beck, Carolyn Beck, Barry Sperling, Rick Bauer and Joanne Neckel.

Carolyn reviewed the disposition of the ASA plants during the year 2018. Carolyn also reviewed the results from the Fall 2018 sale. This year's sale offered fewer plants (600 vs. 900 for 2017) but revenue was greater in 2018. The result was less time and work involved. Rick Bauer suggested the Club feature more fall bloomers. There were 16 volunteers involved in the sale.

The planting of azaleas at Meadowlark could not be completed this fall and has been postponed until spring 2019.

Paul Beck presented the Treasurer's report. Paul suggested we start budgeting for the 2023 or 2024 convention. The following suggested Club donations will be voted upon at the December business meeting: \$1,000 Friends of the National Arboretum; \$1,500 Friends of Green Spring Title I Program; \$1,000 Norfolk Botanical Garden and \$500 ASA General Fund.

Rick will inquire as to whether the Norfolk Botanical Garden will earmark donations for a specific purpose.

The board concluded that the Club needs to focus on securing younger members by maybe offering free memberships or scholarships.

The 2019 tentative calendar was presented. The Green Spring Gardens sale scheduled for May 18 will need a volunteer since some members will be in Pennsylvania attending the ARS convention.

Election of officers will be held at the December 9 meeting. Candidates include Lars Larson for President, Paul Beck for Treasurer and Joanne Neckel for Secretary.

Meeting adjourned 5:30 pm. Submitted by Joanne Neckel, Secretary