

NV-ASA Executive Board Meeting

October 14, 2017

Meeting was called to order at 10:15 am by President Barb Kirkwood. Also in attendance were Paul and Carolyn Beck, Rick Bauer, Lars Larson and Joanne Neckel, hostess.

Barbara announced the slate of officer for 2018:

President – Barb Kirkwood (half year)

Vice President – Lars Larson

Treasurer – Paul Beck

Secretary – Joanne Neckel

Barb will be moving to Australia in July so Lars will then take over as President. The Club will need someone for Vice President. The Club is also in need of an Assistant Treasurer and a backup for website upkeep. Helen Li has agreed to serve on hospitality.

Discussion held on how to best reach out and tap the talent within the Club. Ideally the Club could use an outreach person, someone who could offer ideas to increase membership and perhaps generate some fresh ideas.

Discussion held regarding the possibility of recording the speakers at each meeting. To do so would involve upgrading the current video equipment.

Paul Beck presented the Treasurer's Report. (See attached)

Paul then presented the 2018 budget. (See attached). Suggested changes to 2018 budget included \$1500 for propagation supplies, increasing honorarium to \$800, a \$1000 donation to Norfolk Botanical and \$1000 donation based on members' suggestion.

Discussion held regarding the past azalea sale. It was felt that the current church location works well but that the Club might improve signage on Old Keene Mill Rd. It was also suggested that a sign be posted listing the recipients of the Club's donations.

The Christmas party/meeting will be held on December 3 at Lars Larson's home. A sign up sheet will be circulated on line for food contributions.

Lars reviewed the 2018 calendar:

March 18 – meeting at Kirkwood Church

April – garden tours

April 5-8 - National Azalea Convention – Little Rock AR

May 19 – Green Springs sale

May 20-17 – International Rhododendron Convention (Bremen, Germany)

July 15 – Cutting exchange at Kirkwood Church

September 15 – Fall plant sale at Kirkwood Church

October 20 – executive board meeting

October 21 – Fall meeting at Kirkwood Church

December 9 – Holiday social

Rick had no updates to speakers bureau, but he did report on the Legacy Project at Meadowlark Gardens. The Club will work with the staff at Meadowlark regarding future plantings, upkeep, signage and possible Memo of Understanding.

Carolyn reported on the plant propagation program. She currently has various individuals handling the cuttings.

Meeting adjourned 12:30 pm.

Submitted by Joanne Neckel, Secretary